

SEO Packages

	LEVEL I	LEVEL II	LEVEL III	LEVEL IV	LEVEL V
Minimum Contract Period (6 Months)					
Agency Platform Reporting & Customer Dashboard	✓	✓	✓	✓	✓
Target Keywords	12	20	35	50	80
Initial Review & Analysis					
Back Link Analysis	✓	✓	✓	✓	✓
Competitor Analysis	1 Competitor	2 Competitors	2 Competitors	3 Competitors	3 Competitors
Keyword Analysis	✓	✓	✓	✓	✓
Baseline Ranking Check	✓	✓	✓	✓	✓
Duplicate Content Check	✓	✓	✓	✓	✓
Google Penalty Check	✓	✓	✓	✓	✓
On-page Optimization					
Onsite Recommendations & Implementation	✓	✓	✓	✓	✓
Schema Markups	✓	✓	✓	✓	✓
Geo Tag Optimisation	✓	✓	✓	✓	✓
W3C Validation	✓	✓	✓	✓	✓
Adding Rich Snippets	✓	✓	✓	✓	✓
G+ Authorship & Publisher Setup	✓	✓	✓	✓	✓
Form Builder	✓	✓	✓	✓	✓
Onsite Blog Setup	N.A.	✓	✓	✓	✓
Inbound Content Marketing (New*)					
Website Content Writing	1	7	12	18	30
Blog Writing & Posting	N.A.	6	12	18	24
Informational Content Writing & Posting	8	24	36	50	65
Informational Content Social Sharing	✓	✓	✓	✓	✓
Press Release Writing & Distribution	1	2	3	6	9
Off Page Recommendations & Implementation					
Directory Submission	✓	✓	✓	✓	✓
Social Bookmarking	✓	✓	✓	✓	✓
Video Sharing	✓	✓	✓	✓	✓
Images Sharing	✓	✓	✓	✓	✓
Document & PDF File Submission	✓	✓	✓	✓	✓
Classified Submission	✓	✓	✓	✓	✓
Search Engine Submission	✓	✓	✓	✓	✓
Facebook Group Posting	✓	✓	✓	✓	✓
Article to SBM	✓	✓	✓	✓	✓
Local Search Website Optimization					
NAP Syndication (Profile Listing)	✓	✓	✓	✓	✓
Google+ Local/Bing Local Listing Center Optimization	✓	✓	✓	✓	✓
Local Citation Building (Business Listing)	✓	✓	✓	✓	✓
Review Submission	✓	✓	✓	✓	✓
Conversion Tracking	✓	✓	✓	✓	✓
Website Usability & Conversion Optimization Report	✓	✓	✓	✓	✓
Reports					
Google Analytics	✓	✓	✓	✓	✓
Monthly SEO Performance Reports	✓	✓	✓	✓	✓
Customer Support (Email, Chat & Telephone)	✓	✓	✓	✓	✓
Social Media Bookmarking					
Google+ Brand/Business Page Creation	✓	✓	✓	✓	✓
Google+1 Votes	✓	✓	✓	✓	✓
Social Reputation Monitoring	✓	✓	✓	✓	✓
Twitter & FB Account Setup	✓	✓	✓	✓	✓
Youtube Channel Setup / Optimization	✓	✓	✓	✓	✓
Facebook Cover Image	N.A.	✓	✓	✓	✓
Twitter Background Image	N.A.	✓	✓	✓	✓
Twitter Header Image Background	N.A.	✓	✓	✓	✓
Content for Facebook Info & Twitter Bio	N.A.	✓	✓	✓	✓
Per Month	INR 23000	INR 33000	INR 42167	INR 60500	INR 91333

- Country specific SEO : 75% addition over base cost / Country
- Service Tax as applicable